Sonntag, 28. August – KULTUR DER SICHTBARKEIT: ÖFFENTLICHKEIT & URBANE MEDIEN

15.00: Javor Gardev (Theaterregisseur, Sofia) „Der Begriff der Schönheit in der Demokratie und visuelle Anarchie im öffentlichen Raum"

The Democratic Concept of "Beauty" and The Visual Anarchy In The Bulgarian Public Space

In Bulgaria, the "good taste" is not anymore a privilege and domain of the properly educated professionals. The "good taste" was taken hostage by the "popular beauty". One of the side effects of the democratization of the society is the visual anarchy.

1. Re-inventing the "good taste" in the Bulgarian visual environment.
2. The self-colonizing intelligentsia importing the modern West European forms of good taste against the people defending the visual forms of the enchanted cozy world of the past.
3. The rage against the rectangular form as inhuman, sterile and alienating. Re-activating of the infantile fairy-tale world via visual forms of coziness. The triangular and the oval forms of the coziness vs. the rectangular forms of modernity.
4. The Bulgarian architectural "extravaganza".
5. Political and financial elites vs. intellectual elites in the sphere of the good taste.
6. The incoherence of the structures of the "popular beauty".
7. The recall of the fairy tale in the new Bulgarian architecture. The Bulgarian architectural Peter-Panism.
8. The recall of the romantic visual tendencies in the new Bulgarian architecture.
9. The recall of the folklore in the new Bulgarian architecture.
10. Hyper-realistic visual approach towards the city.